

May 21, 2020

Dear Parents and Family Friends,

Celebrate accomplishments! Congratulate your family friends! Show everyone how proud you are of your student's success by purchasing a senior ad in the 2021 *Chalice* yearbook. The ads come in many sizes and prices, so you have a variety of options in taking advantage of this exciting St. Johns tradition:

	<u>Ad Prices</u>	
	Submitted by	Submitted by
	Oct 19	Nov 30
Full Page	\$300	\$330
Half Page	\$175	\$195
Quarter Page	\$100	\$110
Eighth Page	\$50	\$55

Senior Tribute Ad Guidelines:

- Please see pages 179-206 of the 2020 *Chalice* yearbook for examples of senior tribute ads.
- No photos containing alcohol, tobacco, nudity, or weapons will be accepted. St. Johns Country Day School reserves the right to reject photos or text, or ask that changes be made to conform to the school's standards.
- Create, proof, and pay for your online ad online at <u>www.yearbookordercenter.com</u>. St. Johns' school code is 17538.

Due to production deadlines, ads **CANNOT** be accepted past November 30 for any reason. Thank you for planning accordingly.

If you have any questions or need assistance, please feel free to email us.

Thank you!

Sincerely,

Kristin Jackson History & Yearbook Teacher <u>kjackson@sjcds.net</u> Hope Dorman English & Yearbook Teacher <u>hdorman@sjcds.net</u>